

Ethic of Journalism Should be Maintained

There are lots of ways for us to obtain information. Though the technology is so prosperous, newspapers are irreplaceable by the websites. People still highly rely on the newspapers and trust them so much. Recently, people find it difficult to accept the 'facts' as they are apparently exaggerated. Or some people even argue that the reporting style is not acceptable. These problems reveal the lack of creditability among some of the reporters. Before suggesting ways to solve it, let's us specify the problems briefly.

First of all, the accuracy of the reports is worth doubting. In order to boost the sales and attract advertisers, the newspaper bosses indicate and encourage reporters to give some false messages which pander to readers' taste. Truly, such style put aside the truth and lowers the accuracy of the reports. In long term, we may find it hard to receive the seal information from them and it would become dysfunctional.

Moreover, some people hold the views that the intrusive, paparazzi style of reporting is an invasion of our privacy. In reality, reporters insist on exposing people scandals to the public, especially the artists'. Although we have right to know and undoubtedly we are interested in it, it doesn't mean we could tolerant the reporter's act. A ridiculous case is that the reporters rummaged some artists' rubbishes or even expose them! Those acts show the problem of moral degeneration and should be combated.

The problems would be deteriorated if the government and the member of the public put a blind eye on it. There are ways to increase the papers' creditability and reputation.

First, the government should act as an inspector. There is not enough law to cover the dishonest behaviours but there is a large grey area that is why the people could be so rampant. Therefore, the government should enforce a stricter and deeper law. It makes journalists take charge of their words and raises their alertness. Besides, stricter law should match with an efficient inspection. The government should establish a team like cigarette control office to investigate actively

Second, as a number of public, we are obligate to resist such invasions. It may work to boycott some newspaper or magazine which goes too far. Indeed, if we boycott them, they live large revenue loss and a large piece of market. Some implicit

revenue, such as advertising or sponsorship would also vanish. Also, schools and parents could provide guidelines to their students and children to help them distinguish between truth and trickery. It could help them to establish a concept of values that they could learn how to respect others.

In short, it is of utmost importance for us to preset the mansion of each journalist. It is not fair to the people who are being exploited. We should by no means connive and put up with the irresponsible reporters.